



## ASPiH CONFERENCE 2023 'Sustainable Simulation'



SPONSOR AND EXHIBITOR  
PROSPECTUS  
6 – 8 November 2023  
Hilton Brighton Metropole



## ASPiH Corporate Sponsorship 2023

This year's conference theme has been selected to help all of us focus on becoming more mindful of how we develop, use and succession plan within our healthcare simulation services.

We want to focus on sustainability to help support quality in simulation activity that enhances patient and team safety. This means we need to think about how we undertake service and learning needs analyses, how we plan our training and how invest in our resources including staff, patients and colleagues, networking and educational equipment and software. And how we build our knowledge base, through the use of simulation as a research tool.

We also want to give more time to thinking about how we sustain each other and how we best support one another and nurture progression for all staff. This can take many forms such as how we peer coach faculty, create new fellowships and apprenticeships and how we succession plan within our teams and organisations to provide excellent simulation activities.

Our aspiration is that we build on the recent expansion of accessibility, through the use of remote and distance methods to deliver simulation and the development of controlled-cost solutions to address the needs of low resource institutions and locations.

We anticipate that through translational methodology and embedding simulation activity beyond skills training to support behavioural change and systems improvement we can address more of the complex and intersectional issues, such as equality, diversity and inclusion which will further support sustainable workforce plans.

Sustainability also means exploring how we provide support and opportunities to ASPiH Members and to the wider healthcare simulation community including industry partnerships, from how we lead and promote inclusivity, to how we think about investment in continuing professional development and how we also provide the evidence for simulation.

And of course it's about how we can reduce our carbon footprints in simulation activities, such as how we can re-use kit safely, or how we can share resources including scenarios and equipment.

The really exciting part is that you are invited to join us through abstract submissions to share your work, and by attending and joining in the conference events including our keynote presentations and breakout sessions. The conference content and discussions will shape additional conversations that will form future healthcare simulation practices amongst our ASPiH network and beyond.

Thanks in advance for your support,  
Yours sincerely,

Colette Laws-Chapman  
President, ASPiH

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## ABOUT THE ASPiH CONFERENCE

ASPiH is a non-for profit membership association which provides an effective communication network for those involved in simulation and technology enhanced learning across the UK and beyond. Our conference is one of the leading simulation events in Europe, attracting professional across a wide range of healthcare fields.

## THE DELEGATES

The annual conference attracts a diverse multi-professional audience of over 450 delegates, all of whom are users and are passionate about simulation-based education and technology enhanced learning and come from a wide variety of disciplines including medicine, nursing, dental, technical midwifery, prehospital care, social care and other allied health professions. Job roles include clinical educators, academics, clinicians, researchers, administrators, technical staff, managers and directors of education facilities. Attendees seek to improve the development and application of simulation-based education as a broad and innovative approach to the education and training of students, registered healthcare professionals with registered and unregistered staff and clinical teams across many healthcare professions.

## THE VENUE - The Hilton Brighton Metropole



With a colorful history of hosting extravagant events, their four interconnecting exhibition spaces are ideal for conferences and events of all kinds. The events team are dedicated to providing the best experience to all their clients.

Set on the vibrant Brighton seafront, our 1890's building is steps from The Brighton Centre. Brighton Palace Pier, the Royal Pavilion, and the boutiques and bars of The Lanes are all within a half-mile. The British Airways i360 viewing tower is a two-minute walk away.

Enjoy our on-site health club, offering an indoor pool, sauna, and steam room.

## Accommodation

ASPiH have secured rates onsite at the hotel, for a cost of £135 per night for the 6th and 7th All bedrooms will be released on 25th September 2023 so if you require accommodation, please do book by this date.



# Sponsorship opportunities

*All stands, including those within the sponsorship packages, includes power to their stand*

## **Platinum Sponsor £8,160 + VAT (2 Platinum sponsors per year<sup>1</sup>)**

### **Conference 2023 - 6<sup>th</sup> – 8<sup>th</sup> November 2023**

- Main sponsor of ASPiH 2022 Conference.
- Hour long educational workshop in the main programme. (to be approved by Committee) Workshop will be publicised in announcements via a dedicated pre-conference email, in the final programme and conference App. Company branding can also be displayed within the workshop room.
- Two single 3x2m stands will be allocated in a prime position in the main exhibition area. The company will receive three complimentary registrations to the full conference and three representative places for sales or support staff to man the stand.
- As the primary event sponsor, the company logos will appear on all materials including pre-conference promotion. A logo and company profile will be included on the conference app and website.
- Other branding options are also available including company logo on conference holding slides and a pull up banner in the main plenary room. Other options can be discussed, let us help you.
- Pre and post event email to all registered delegates on a date of your choosing within 2 weeks either side of the conference.
- Ten free tickets for the gala dinner will be allocated to the company for your distribute to your company representatives or customers. Additional tickets can be purchased.

### **Webinars**

- Sponsor of two ASPiH virtual webinar/ online meetings

### **Website**

- Sponsor of the month for two non-consecutive months

### **Newsletter**

- Logo in every issue of ASPiH newsletter (published 4x/year)

### **Twitter**

- Sponsor of two Twitter chats

### **Email**

- Two promotional emails to our members

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<sup>1</sup> The year runs from the start of the sponsorship.



## **Gold Sponsor £6,160 + VAT (2 Gold sponsors per year)**

### **Conference 2023 - 6th – 8th November 2023**

- Two single 3x2m stands will be allocated in a prime position in the main exhibition area. The company will receive three complimentary registrations to the full conference and three representative places for sales or support staff to man the stand.
- As a primary event sponsor, the company logos will appear on all materials including pre-conference promotion. A logo and company profile will be included on the conference app and website.
- Other branding options are also available for a small supplement including company logo on conference holding slides. Other options can be discussed, let us help you.
- Pre or post event email to all registered delegates on a date of your choosing within 2 weeks either side of the conference.
- Five free tickets for the gala dinner will be allocated to the company for your distribute to your company representatives or customers. Additional tickets can be purchased.

### **Webinars**

- Sponsor of one ASPiH virtual webinar/ online meetings

### **Website**

- Sponsor of the month for one month

### **Newsletter**

- Logo in two issues of ASPiH newsletter (published 4x/year)

### **Twitter**

- Sponsor of one Twitter chat

### **Email**

- One promotional email to our members



## **Silver sponsor £4,080 + VAT (2 Silver sponsors per year)**

### **Conference 6th – 8th November 2023**

- One single 3x2m stand will be allocated in a prime position in the main exhibition area. The company will receive three complimentary registrations to the full conference and three representative places for sales or support staff to man the stand.
- As a primary event sponsor, the company logos will appear on all materials including pre-conference promotion. A logo and company profile will be included on the conference app and website.
- Other branding options are also available for a supplement including company logo on conference holding slides. Other options can be discussed, let us help you.

### **Webinars**

- Sponsor of one ASPiH virtual webinar/ online meetings

### **Newsletter**

- Logo in one issue of ASPiH newsletter (published 4x/year)

### **Twitter**

- Sponsor of one Twitter chat





## Additional conference opportunities

### **1. Conference 2023 - 6th – 8th November 2023**

#### **Exhibition space only £1,580 + VAT**

- Full exhibition listing to include profile, web address and location of stand in the conference app and website.
- Use of the event logo and web link for marketing purposes.
- Regular twitter updates highlighting confirmed exhibitors.
- Free Wi-Fi, table, two chairs and 32amp single phase power socket (TBC)
- Two delegates passes per day (includes all lunches and refreshments) Additional passes can be purchased
- Scanning function on the app to obtain delegate details if permission given

#### **Conference app sponsor £1,500 + VAT**

All exhibitors will receive a manual outlining all logistics and technical specifications prior to the conference.

#### **Educational workshop sponsor £2,000 + VAT**

A fantastic opportunity to present an hour-long workshop with a topic and speaker of your choice (to be approved by Programme Committee) Workshop will be publicised in announcements via a dedicated pre conference email, in the final programme and conference App. Company branding an also be displayed within the workshop room.

#### **Delegate bursary places – £3,000**

Sponsorship of 10 full delegate places, including attendance on 7<sup>th</sup> and 8<sup>th</sup> and the dinner on the 7<sup>th</sup>. ASPiH will source delegates through an application process.

#### **Name badges £1,000 + VAT**

Every delegate, speaker and exhibitor at ASPiH 2022 will be given a name badge with your organisation's logo printed on along with the ASPiH logo and branding.  
Artwork to be agreed between ASPiH and the sponsor company.

#### **Lanyards £1,000 + VAT**

Every delegate, speaker and exhibitor at ASPiH 2022 will be given a lanyard with your organisation's logo printed on along with the ASPiH logo and branding.  
Artwork to be agreed between ASPiH and the sponsor company.

#### **Pre or post event email to delegates £500 + VAT**

ASPiH will send one email on your behalf to all registered delegates for the conference on a date of your choosing within 2 weeks either side of the conference.



### **Venue branding opportunities – Price on application**

The venue had a number of branding opportunities. Please contact the conference organisers if you wish to discuss options.

## **2. Website**

### **Book review page (£150 + VAT)**

One year sponsorship of book review webpage. This page will host reviews of books which are relevant to the simulation community.

### **Sponsor of the month (£100+ VAT)**

Sponsor of the ASPiH website for one month. This will include a clickable banner on the homepage to your website.

## **3. Webinars and Twitter chats**

### **Webinar (£300 + VAT)**

Sponsorship of an online webinar. The normal length is 1 hour. Sponsors will be thanked at the beginning and end of the webinar. Sponsors are invited to suggest an expert and have a webinar focused on their product(s) which will be of interest to ASPiH members, content to be agreed with the ASPiH executive.

### **Twitter chat (£150 + VAT)**

Sponsor of an ASPiH twitter chat. The normal length is 1 hour. Sponsors will be thanked at the beginning and end of the chat. Sponsors are invited to suggest an expert and have a twitter chat focused on their product(s) which will be of interest to ASPiH members, content to be agreed with the ASPiH executive.

## **4. Newsletter**

### **Advert**

Advert in the newsletter. Published quarterly.

- Full page (£300 + VAT)
- Half-page (£175 + VAT)
- Quarter-page (£100 + VAT)

**For further information, please contact our conference organisers:  
[events@aspih.org.uk](mailto:events@aspih.org.uk)**





Brighton, 6-8 Nov 2023  
Hilton Brighton Metropole